

### Family Oriented Program Brings BRI Message to Life

*Update September 2011*



#### **BRI's Pirate's Parrot Show has been educating audiences about parrots and endangered birds for over two decades**

The Pirate's Parrot Show is a fun, family oriented education-based "pirate themed" show that Chris Biro, BRI's Executive Director, has been performing at state and county fairs throughout the country since 1989.

This interactive program showcases a large variety of parrots from around the world, and includes audience interaction and at-liberty free-flight performances.

As an educational program, this approach gains audience interest in parrots, while introducing adults and children to topics including endangered birds, habitat conservation, and environmental preservation.

Topics that are introduced in these programs include:

- Things to consider if thinking about a parrot for a pet.
- The number of threatened parrot species today.
- Examples of parrot species that are threatened.
- How environmental conservation efforts, including recycling and clean energy, help preserve habitats for threatened species.
- Examples of threatened parrots in the U.S.
- Ways threatened birds can recover.
- What the public can do to help save threatened bird species, including parrots.

### Educational Projects

BRI works to educate the public, bird enthusiast, aviculturalists, and researchers on issues related to helping protected endangered bird species.

Educational Priorities - BRI believes that education is a critical aspect of its mission to help protect endangered bird species. Only through education can the public, scientists, and policy makers share a common foundation for identifying endangered species issues and develop supportable solutions for species protection, habitat conservation and environmental protection.

Resource Commitment - BRI commits significant effort and resources towards educational projects. These programs are intended to engage at multiple levels including the general public, aviculturalist and bird enthusiast, scientist and researchers, and finally, policy makers and regulators.

Through all of its educational programs, BRI focuses on:

- 1) Highlighting immediate endangered bird species situations that warrant urgent calls for awareness and action.
- 2) Workable solutions for stabilizing endangered bird populations (to allow time for habitat protection and effective population recovery).
- 3) Long-term practices for sustainable nature conservancy in context with our current social, scientific, economic and political environment.

Public Outreach - BRI's educational programs take many forms beginning with public outreach through seasonal state and county fair shows and exhibits. These programs focus on public introduction to bird physiology and behavior, human-pet interaction, how species become endangered, examples of threatened species, and programs and methods for helping save endangered birds. This program reaches more than one hundred thousand people every year.

Technical Programs - BRI technical education efforts include presentation of research, training and scientific papers and guest lecture for scientific, aviculture and other groups including for the International Association of Avian Trainers and Educators (IAATE), American Federation of Aviculture (AFA), the National Parrot Rescue and Preservation Foundation (NRPFF) and Parrots International. BRI has presented programs in the U.S., France, Portugal and the Netherlands.

Other Efforts - BRI also presents lectures and flight demonstrations for groups and organizations, open enrollment bird seminars and flight training courses, in addition to distributing informational and educational reports.

How You Can Help: Please make a financial donation to support this project by visiting [www.birdrecoveryinternational.com](http://www.birdrecoveryinternational.com).