

Palms For Parrots™ Program

Bird Recovery International (BRI) is planting 7000 trees to support future generations of parrots in an area in Brazil that BRI is repopulating with parrots. The BRI “free-flight release” project in Brazil is demonstrating how to utilize blue and yellow macaws from the pet trade to establish a wild population in an area where they once lived but are now extirpated (locally extinct). To do this BRI is using techniques and knowledge gained from 30 years of experience flying macaws as pets and as part of our educational public outreach programs.

Released Parrots Need Support

Successful parrot conservation projects must address four main issues:

- 1) animal preparation and the release process itself,
- 2) habitat suitability, food supply and breeding opportunities (tree cavities used for nests),
- 3) the human factor, community support,
- 4) project funding.

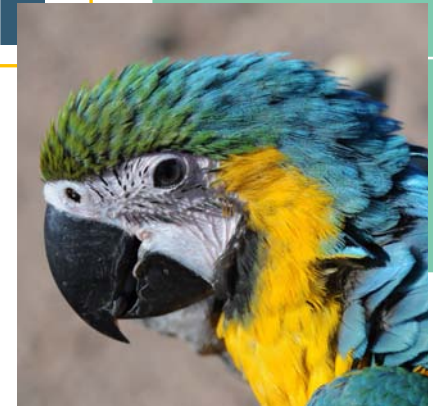
You Can Help Provide Food Sources

When you help us plant palm trees, you help us accomplish all four of these objectives for BRI project macaws and 50 other species of birds.

- \$5 - plants a seed
- \$10 - plants five seeds
- \$25 - plants a one-year-old seedling
- \$20 monthly - Adopt a mature palm tree
- \$50 monthly - Adopt 3 mature palm trees

see palmsforparrots.com for more options

The BRI Palms for Parrots™ tree planting program operates under the supervision of UNIFAL-MG (Federal University of Alfenas) and is a part of the university’s community outreach – establishing common goals in the community without hierarchical control. The university program focuses on increasing public awareness of the importance of native palm tree species to the environment. It also emphasizes the need for planting native palm trees in public/urban spaces to aid conservation value to both public and private gardens/yards.



PalmsForParrots.com

Planting palm trees today to support generations of future parrots.



Including The Local People

It is not enough to just prepare and release the birds into an area they once lived. We must also make sure there are enough nesting sites (suitable trees) and food sources - preferably not farmers corn fields. We must also make sure the community needs are factored in. Many of the people in these areas live on less than \$1 per day. Most don't have running water or electricity. The local subsistence farmer may have cut down palm trees to make room to grow corn to feed his family but it would be unwise to assume the farmer is happy to share his corn with the birds.

Economic poverty in the release area can result in the birds being captured (for sale, food or pets) or killing of the released birds. So, it becomes imperative that the community members in the release areas realize economic gains from these projects.


This tree planting program gives these communities a meaningful financial benefit and encourages them to value and support the released birds.

Incentives To Value Wild Parrots

The community needs to see we care about the people, not just the birds. This helps the local people value the released birds. The easiest way to accomplish this is to make sure the community benefits financially when the people in the community do things that support the released birds and the trees that support them.

BRI needs your support. Please help us achieve our goals in restoring the blue and yellow macaw to this area, to show the local people their well-being is important and that we value their support for this important parrot conservation project.

BirdRecoveryInternational.com



Bird
Recovery
International
BRI is a non-profit organization

PO Box 169
McNeal, Arizona 85617
(206) 618-2610



“Society grows great when old men plant trees under whose shade they know they shall never sit.”
Greek proverb.

We are planting 1000 each of seven species of trees. It takes at least 8 years for a palm seedling to start producing edible fruit/seeds and a minimum of 25 years for the tree to grow large enough that if it dies, parrots can use the dead tree for nesting.



Designed To Meet All Four Goals

- Our BRI programs are designed to:
- take advantage of the birds' childhood development to prepare their instinctive tendencies to be fully “calibrated” to the intended release environment,
 - to ensure food supply and breeding opportunities for the expanding flock of birds in the release area, and the surrounding habitat area they may move into in the future,
 - to financially incentivize the community members to value and support the birds, we pay locals to plant the palm seeds, seedlings and protect mature palm trees in select areas,
 - generate funding for the project.

Supporting The Local People

Paying local people to plant trees for BRI provides these communities a meaningful financial benefit and encourages them to value and support the released birds. “Adopting a palm tree” helps us protect mature palm trees by providing parrot release area property owners with a reason not to cut down their existing mature trees.